



Friday, March 20, 2020

To: WLCA Members

From: WLCA Office

RE: Communication with Wisconsin Government Officials

WLCA is working closely with other state associations and NALP to keep current on the coronavirus and the impact on the green industry.

The following letter was sent to our Governor, Lieutenant Governor, Wisconsin Senators and Representatives

March 18, 2020

Wisconsin Federal, State & Local Elected Officials:

The 36 signors of this letter from 4 national organizations and 32 state associations are representatives of the landscape industry who are communicating with you today to highlight the essential role of the landscape industry. The landscape industry specialize in lawn care, landscape maintenance, tree care, irrigation, and water management. Landscape professionals work daily throughout the Nation servicing homes and businesses to maintain their landscapes, sustain the environment, and take pride in our communities by enhancing and maintaining healthy green spaces.

As a Nation, we are all struggling to combat the rapid transmission of the

coronavirus “COVID-19,” and we understand and acknowledge that in some instances, drastic steps are being taken, including shutting down businesses deemed non-essential. We are communicating with you today to assure you that landscape services are essential services and must continue during any emergency declaration or quarantine scenario. Landscape professionals are partners during this critical time in assisting in the protection of public health and public safety. Without the landscape industry conducting these valuable services, we will undoubtedly see increased instances where people may be harmed or become sick from other illnesses compounding our already stretched medical resources.

Recently, Counties in and around the greater San Francisco metropolitan area enacted a temporary “lockdown.” We anticipate other municipalities and states to take similar precautionary steps. The “lockdown” issued by these counties exempt “essential services,” pertinent for the landscape industry is the below portion of the exemption:

ix. Plumbers, electricians, exterminators, and other service providers who provide services that are necessary to maintaining the safety, sanitation, and essential operation of residences, Essential Activities, and Essential Businesses

For the foregoing reasons, landscape services should be deemed “essential.”

Landscape Professionals are protectors of public health performing essential treatments to lawns and green spaces to reduce the transmission of dangerous and deadly diseases through pests like mosquitoes, ticks, and fleas, and are trained and licensed to safely apply chemicals.

Landscape Professionals protect property and maintain greenspaces that could otherwise jeopardize public safety. Unkept fields and green spaces increase the chance of injuries. Crime rates are increased in areas where green spaces are not maintained. Tree removal is also a critical function of our industry to avoid damaging homes and their families.

Landscape Professionals play a critical role in boosting morale and mental

health during a difficult time for our Nation. Without landscape services fields, parks, businesses, and homes will become overgrown and unkept, which can have dramatic psychological effects on the mental and wellbeing of our communities.

Spring is a critical time of year for our industry due to the abundance of growth in the spring that requires prompt maintenance and care. Any halt or delay in landscape services during this time of year only magnifies potential safety problems and become much more difficult to maintain later in the year.

Lastly, our industry is taking aggressive steps within our organizations to stop the transmission of COVID-19. Because our industry functions outside this greatly reduces the chances to come into contact with other individuals. Within the industry, strong policies are being put in place to maintain social distancing with both clients and within our teams that are working in the field.

We are all in this together, and the Landscape industry stands with our public officials to stop the rapid transmission of COVID-19 while also continuing to perform those essential functions that are necessary within our communities throughout the Nation.

Sincerely,

AmericamHort

Irrigation Association

National Association of Landscape Professionals

National Garden Bureau

Alabama Nursery and Landscape Association

Arizona Nursery Association

California Landscape Contractors Association

Colorado Nursey and Greenhouse Association

Florida Nursery, Growers and Landscape Association

Georgia Urban Agriculture Council

Idaho Nursey and Landscape Association

Illinois Green Industry Association

Illinois Landscape Contractors Association

Landscape Contractors Association (DC, MD, VA)

Louisiana Nursery and Landscape Association  
Massachusetts Nursery and Landscape Association  
Maine Landscape and Nursery Association  
Minnesota Nursery and Landscape Association  
Michigan Green Industry Association  
Montana Nursery and Landscape Association  
New Jersey Landscape Contractors Association  
New Jersey Nursery and Landscape Association  
New York State Turfgrass Association  
North Carolina Nursery and Landscape Association  
Ohio Landscape Association  
Ohio Nursery and Landscape Association  
Oregon Association of Nurseries  
Oregon Landscape Contractors Association  
Pennsylvania Landscape and Nursery Association  
Southern Nursery Association  
Texas Nursery and Landscape Association  
Virginia Nursery and Landscape Association  
Virginia Turfgrass Council  
Washington State Nursery and Landscape Association  
West Virginia Nursery and Landscape Association  
Wisconsin Landscape Contractors Association